

March 2009  
For Immediate Release

## Fernlea Red Star Spikes Take Gardening to New Heights

Make your neighbours red with envy!



Delhi, ON - Fernlea Flowers Ltd. is pleased to announce the coast to coast availability of their famous Red Star Spikes for this spring. Taller, fuller and redder than the traditional green dracaena spikes that gardeners use to accent pots and planters, these amazing show-stoppers demonstrate incredible versatility and hardiness. Fernlea's president, Jeff Howe, explains that Red Star Spikes thrive equally well in sun or shade. They serve as an amazing and dramatic centre piece in any size container garden, but also work superbly as a focal point in any garden bed. Moreover, the Red Star Spikes are hardy season extenders; gardeners can enjoy these rustic ruby gems from early spring until late fall. Perhaps most importantly, these easy-to-grow low maintenance plants will perform beautifully for gardeners of all levels.

"We are definitely taking gardening to new and exciting heights," says Jeff Howe, president and third-generation operator of Fernlea Flowers. "The Red Star Spikes are so amazing – they are sure to become a must-have garden staple". Jeff notes that Fernlea grows only the finest variety of red Cordyline for its Red Star Spike program, specially selected for its broad leaves, deep rustic red tones and vigorous growth habit.

In the past, gardeners' choice for spike accent plants has been limited to the smaller green dracaena spike. Although the green spike offers some height and variability to a planter, its limited size makes it unsuitable for most garden beds. Its green shade sometimes gets lost amongst the green foliage of the other plants in the pot. Not so for the Red Star Spike! Fernlea Flowers offers a smaller Red Star Spike for container gardens, but also grow a number of larger and fuller spikes that will look fantastic in any garden bed. Its deep ruby red colour will never get lost amongst the other plants, and the dramatic 2 foot height (at purchase!) of the larger Red Star will stand out in every garden bed.

Home and professional gardening experts know the secret to success for achieving a show-stopper garden is using the right blend of height and colour. The Red Star Spikes are an easy way for gardeners to get the look they want. Test gardener Carolyn F. agrees. "The Red Star Spikes are my new favourite plant. I tried them in my containers and the garden beds. They performed incredibly well from April to October. I can't begin to count the number of people who stopped their cars to ask me where they could purchase the spikes! I also took four of my spikes and kept them inside for the winter. They have continued to grow even taller and fuller. I can't wait to get them back outside."

Gardeners can visit [www.fernlea.com](http://www.fernlea.com) for a wide range of planting ideas, pest control, product care, "container recipes" and much, much more. Use the "Where to Buy" link to find a local retailer near you, and don't forget to sign up to be notified when fresh plants have just been delivered to a nearby garden centre.

Fernlea Flowers is one of North America's largest greenhouse growers with greenhouses in the US and Canada. A family-owned and operated business, Fernlea has a long history of offering top quality plants with proven garden performance benefits. The Red Star Spike Program is another great example of Fernlea's efforts to bring easy and long-lasting beauty to gardens of every size and shape.

Canadian Editorial Press

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**Red Star Spike**  
(cordyline australis)



**Red Star Spike** (*cordyline australis*)

PHOTOGRAPHS available upon request.  
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