



## **Fernlea Flowers Celebrates 75 Years**

Delhi (ON) Fernlea Flowers a family owned, Delhi based, grower and supplier of garden plants celebrates 75 years of business.

Originally founded in 1939 by Lloyd and Mary Veit, Fernlea's roots started in two greenhouses filled with vegetables. Fernlea branched into cut flowers by opening their first flower shop in Delhi, ON, followed by 11 other shops spread between Ottawa and London.

By the time Lloyd and Mary's daughter Virginia and her husband Joe Howe took over in 1974 Fernlea had expanded to a 16-acre facility and had begun to focus on the wholesale side of the business.

Today Fernlea is still a family run business helmed by President Jeff Howe, employing 500 people throughout the year with 37 acres of greenhouse in Delhi and 35 acres in Florida, distributing product to the world's largest retailers across North America.

Fernlea has maintained its position as an industry innovator throughout the years bringing Icicle Pansies® to the market in 2000, a contribution for which Fernlea was named Marketing Innovator of the year. Fernlea's innovative approach to bringing plant products to market was recognised again in 2005 when they were awarded the Greenhouse Growers Medal of Excellence for marketing achievements with their Pansyonium™ line. Recently Fernlea has brought the Bonnie Plants brand of vegetables to the Canadian consumer as well as their line of Rio™ Dipladenias - recently featured on Breakfast Television.

### **About Fernlea Flowers**

Fernlea is an owner-operated North American grower and supplier of high quality garden and potted plants. In addition to supplying bedding plants, we offer our innovative branded products such as Rio Dipladenias, Bonnie Plants - Vegetables, Herbs, Awesome Accents and Icicle Pansies. Other key products include Capri Cannas and Blooming Tropicals as well as our popular Red Star Spikes.

### **For More Information:**

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